

## **Why buy an Ader kettlebell and why buy it from us?**

**We have kettlebells (for comparison purposes) from all of these providers / manufacturers ... and if you would like to try them out yourself, just let us know:**

- 🔑 Ader
- 🔑 Apollo (one of the worst quality bells on the market)
- 🔑 Body Solid
- 🔑 Colorado Kettlebell Club (private brand, competitive sport bell, expensive)
- 🔑 Dragondoor
- 🔑 Gill Athletics
- 🔑 Kettlebell Concepts
- 🔑 Power Max
- 🔑 Power Systems
- 🔑 U.S. Kettlebells (I have the adjustable bell which I do not care for)

**We chose to exclusively carry the Ader kettlebell for multiple reasons (including a great price per pound value):**

- 🔑 the perfect handle width (for both one and two handed swings)
- 🔑 the perfect handle diameter (and perfect size relative to the average male / female hand dimensions)
- 🔑 excellent finish (i.e. "baked" finish vs. a painted finish that chips (and painted handles **WILL chip** sooner than you think)
- 🔑 the wider base size (wider is BETTER, for exercises like push-ups or renegade rows)
- 🔑 solid construction - these bells are CAST in one piece ... not welded .. they will not break like cheaper bells)
- 🔑 superb appearance (the black finish is really nice ... especially if you have a set)
- 🔑 company backing ... Ader stands behind their product and we stand behind our service and products

**In addition, the "added value" you receive from us is unmatched**

- 🔑 A trade-in policy that is unmatched
- 🔑 **FREE** training (group classes in our Lakewood facility, by appointment in our Colorado Springs facility) which is especially helpful for individuals who are new to kettlebells.

